

## your music, our mission

## **Advertising Rates**

DATES VALID		08/01/2022 – 10/	/31/2022					
		SIZE	IMPRESSIONS	STANDARD		*ARTIST		
ADVERT LOCATION	ADVERT TYPE	W x H (px)	OR PERIOD	PRICE USD	СРМ	DISCOUNT	PRICE	СРМ
Advertising Board Post	Post	N/A	1 Month	\$2.00	N/A	50%	\$1.00	N/A
Footer	Leader Board	728 x 90	3000	\$7.00	\$2.33	50%	\$3.50	\$1.17
Top Of Board	Leader Board	728 x 90	5000	\$20.00	\$4.00	50%	\$10.00	\$2.00
Top Of Board	Leader Board	728 x 90	10000	\$35.00	\$3.50	50%	\$17.50	\$2.00
Topic Index	Leader Board	728 x 90	1000	\$4.00	\$4.00	50%	\$2.00	\$2.00
Post Index	Leader Board	728 x 90	2000	\$8.00	\$4.00	50%	\$4.00	\$2.00
Post Index	Leader Board	728 x 90	5000	\$15.00	\$3.00	50%	\$7.50	\$1.50
Side Bar	Wide Rectangle	300 x 200	7000	\$21.00	\$3.00	50%	\$10.50	\$1.50
Songstuff Banner [Above Fold]	Leader Board	728 x 90	5000	\$17.50	\$3.50	50%	\$8.75	\$1.75
Songstuff Banner [Above Fold]	Leader Board	728 x 90	10,000	\$30.00	\$3.00	50%	\$15.00	\$1.50
Songstuff Banner [Below Fold]	Leader Board	728 x 90	5000	\$12.50	\$2.50	50%	\$6.25	\$1.25
Songstuff Banner [Below Fold]	Leader Board	728 x 90	10,000	\$20.00	\$2.00	50%	\$10.00	\$1.00
	Square Button	125 x 125						
	Rectangle	180 x 150						
Songstuff Side Bar	Wide Half-Skyscraper	160 x 300	5000	\$22.50	\$4.50	50%	\$11.25	\$2.25
Newsletter Banner	Leader Board	728 x 90	1 Newsletter Issue	\$30.00	N/A	50%	\$15.00	N/A
SSUK Banner [Above Fold]	Leader Board	728 x 90	1000	\$3.50	\$3.50	50%	\$1.75	\$1.75
SSUK Banner [Below Fold]	Leader Board	728 x 90	1,000	\$2.00	\$2.00	50%	\$1.00	\$1.00
IMS Banner [Above Fold]	Leader Board	728 x 90	1000	\$3.50	\$3.50	50%	\$1.75	\$1.75
IMS Banner [Below Fold]	Leader Board	728 x 90	1,000	\$2.00	\$2.00	50%	\$1.00	\$1.00

\*To qualify for this rate you must be an Artist AND Member promoting **your own music**.

To get this rate, apply coupon code **7BFF5** at the checkout.

Artists who are NOT members must pay the standard rate

If you apply this coupon code and you do not qualify, your Ad impressions will be prorated to be the same CPM as if you hadn't applied the coupon code. i.e.

You apply the coupon code in error to 1000 impressions at \$2 CPM, so that you only pay
\$1, you will only receive 500 impressions.

SSUK - songstuff.co.uk - Fan-facing music blog & playlist curator IMS - independentmusicstage.com - Fan-facing music blog & playlist curator