songstuff

your music, our mission

Advertising Rates

DATES VALID		11/01/2022 – 12/31/2022

		SIZE	IMPRESSIONS	STANDARD		*ARTIST		
ADVERT LOCATION	ADVERT TYPE	W x H (px)	OR PERIOD	PRICE USD	CPM	DISCOUNT	PRICE	CPM
Advertising Board Post	Post	N/A	1 Month	$2.00	N / A	50%	$1.00	N / A
Footer	Leader Board	728 x 90	3000	$7.00	$2.33	50%	$3.50	$1.17
Top Of Board	Leader Board	728 x 90	5000	$20.00	$4.00	50%	$10.00	$2.00
Top Of Board	Leader Board	728 x 90	10000	$35.00	$3.50	50%	$17.50	$2.00
Topic Index	Leader Board	728 x 90	1000	$4.00	$4.00	50%	$2.00	$2.00
Post Index	Leader Board	728 x 90	2000	$8.00	$4.00	50%	$4.00	$2.00
Post Index	Leader Board	728 x 90	5000	$15.00	$3.00	50%	$7.50	$1.50
Side Bar	Wide Rectangle	300 x 200	7000	$21.00	$3.00	50%	$10.50	$1.50
Songstuff Banner [Above Fold]	Leader Board	728 x 90	5000	$17.50	$3.50	50%	$8.75	$1.75
Songstuff Banner [Above Fold]	Leader Board	728 x 90	10,000	$30.00	$3.00	50%	$15.00	$1.50
Songstuff Banner [Below Fold]	Leader Board	728 x 90	5000	$12.50	$2.50	50%	$6.25	$1.25
Songstuff Banner [Below Fold]	Leader Board	728 x 90	10,000	$20.00	$2.00	50%	$10.00	$1.00
	Square Button	125 x 125						
	Rectangle	180 x 150						
Songstuff Side Bar	Wide Half-Skyscraper	160 x 300	5000	$22.50	$4.50	50%	$11.25	$2.25
Newsletter Banner	Leader Board	728 x 90	1 Newsletter Issue	$30.00	N / A	50%	$15.00	N / A
SSUK Banner [Above Fold]	Leader Board	728 x 90	1000	$3.50	$3.50	50%	$1.75	$1.75
SSUK Banner [Below Fold]	Leader Board	728 x 90	1,000	$2.00	$2.00	50%	$1.00	$1.00
IMS Banner [Above Fold]	Leader Board	728 x 90	1000	$3.50	$3.50	50%	$1.75	$1.75
IMS Banner [Below Fold]	Leader Board	728 x 90	1,000	$2.00	$2.00	50%	$1.00	$1.00

*To qualify for this rate you must be an Artist AND Member promoting **your own music**.
To get this rate, apply coupon code **found in the Community Member Hub** at the checkout.
Artists who are NOT members must pay the standard rate
If you apply this coupon code and you do not qualify, your Ad impressions will be pro-rated to be the same CPM as if you hadn't applied the coupon code. i.e.
You apply the coupon code in error to 1000 impressions at $2 CPM, so that you only pay $1, you will only receive 500 impressions.

SSUK - songstuff.co.uk - Fan-facing music blog & playlist curator
IMS - independentmusicstage.com - Fan-facing music blog & playlist curator